



FRESH Thinking Consults

We are excited you will be joining us!

1. Review the Checklist with your Sales Consultant
2. Select 3-4 interests
3. submit to: metrony@metrony.sysco.com

ACCOUNT NAME: _____

SALES CONSULTANT NAME: _____

OF ATTENDEES: _____

NAMES OF ATTENDEES: _____

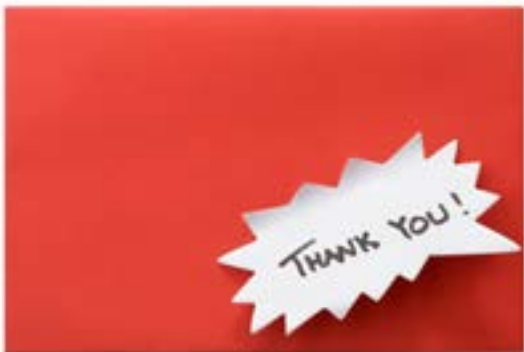


OPERATIONS

- Food Safety
- Supplies & Equipment Solutions
- Point of Sale System: CAKE
- NJ/NY Reopening Guidelines
- Sysco Portal and Sysco Studio
- Cleaning & Sanitizing Solutions

SALES + MARKETING

- Marketing to the New Normal
- Menu Design and Engineering
- Value-Added (saving time, money, and resources)
- iCARE Partners and Services
- Digital Identity & Social Media Management
- Upcoming Holidays and Seasons
- Photography and Videography
- 360 View: Restaurant Experience



PRODUCTS

- Brand: _____
- Broker: _____
- Rep: _____
- Manufacturer: _____
- Product Cuttings: _____
- Product Cuttings: _____
- Product Cuttings: _____
- OTHER: _____

CULINARY

- Brand, Broker, and Manufacturer Reps
- Menu Profitability & Plate Cost Analysis
- FRESH Ideas and Trends
- Product Cuttings and Demo: Items
- Product Cuttings and Demo: Category
- Sysco Specialty Company: Buckhead Meat
- Sysco Specialty Company: Trinity Seafood
- Sysco Specialty Company: European Imports
- Reduce Food Cost: Portion Control
- Sysco FOODIE Resources