

People & Products That Make A Difference



At SYSCO, diversity matters. And because supplier diversity is particularly important to SYSCO and our customers, we work at it every day. In the past few years, we have taken giant strides to increase our purchases from minority- and woman-owned suppliers. The reason is straightforward: Simply put, it is good for business, good for SYSCO and good for our customers.



DIVERSITY
MATTERS
at
SYSCO



MANDY HANSON
OWNER AND PRESIDENT
PAR-WAY TRYSON

“Quality is more than just a word to us. It’s what we stand for.”

For makers of pan-release products, the folks at Par-Way Tryson certainly know how to stick together. “We’re really more like a family than a business,” says Owner and President Mandy Hanson, adding that many of her employees have been with the company for decades. “No one is ever unwilling to help another person out or to step in when another department needs assistance. This really is a special place.”

Begun by Hanson’s late husband in 1948, the business has grown from a garage-based operation to a legend in the industry, producing branded products—like Vegalene® Pan Coating—that many chefs ask for by name. But Par-Way Tryson’s firm commitment to excellence led to more than just

its good reputation with clients—it’s made an impression on the company’s employees, too. “They’re proud of the commitment we have to both our products and our service,” says Hanson. “We strive to deliver the best of both worlds with every transaction, and it shows. Quality is more than just a word to us. It’s what we stand for.”

Hanson looks for this same devotion to quality in her business partners—and has found it in SYSCO for the past 22 years. “SYSCO is well-known in the industry for strongly supporting both its customers and its suppliers,” she says. “They’ve been very helpful as our business has grown, and I really appreciate all they’ve done for us.”



ANNE SMALLING
CHAIRMAN
WINDSOR FOODS

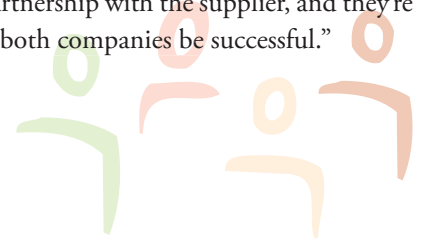
“We’re very proud of the awards we’ve gotten from customers like SYSCO, because we believe they speak to our service, our willingness to listen, and our practice of developing products that folks are looking for.”

When you treat your employees like customers, there’s no limit to how far you can go. At least that’s what Anne Smalling thinks, and the success of Windsor Foods has proven her right. Since she and her partners acquired the business in 1995, it and a sister company have grown top-line sales more than tenfold.

How have Smalling and her team done it? Look to Windsor’s culture of continual improvement, superior-quality products and employee empowerment for the answer. “We push decision making as far down in the organization as we can to allow the people who should be making those decisions to make them,” says Smalling of the company’s 3,500 employees, adding that this practice results in exceptional customer care. “We serve them at the highest possible levels. We’re very proud of the awards we’ve gotten from customers

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A key supplier of SYSCO’s Jade Mountain®, Casa Solana®, Arrezzio®, and Block & Barrel® brands, Windsor Foods ranks high on SYSCO’s list of Top 100 Suppliers—and shows no signs of flagging. “We’re obviously really focused on partnering with SYSCO,” says Smalling. “They treat their suppliers fairly, they value the partnership with the supplier, and they’re committed to helping both companies be successful.”



Our Strategy Is Safe



SYSCO and FreshPoint Are Industry Leaders When It Comes to Food Safety

Our premier team of field, quality assurance and food safety experts works around the clock to demand the highest safety standards — from field to fork.

Our Quality Assurance Specialists ensure our suppliers follow:

- Good Agricultural Practices
- Environmental Sustainability
- Anti-Terrorism and Security Measures
- Product Traceability
- Hazard Analysis Critical Control Points
- Third-Party Audit Verifications



"FreshPoint has raised the bar when it comes to food safety. We appreciate and value their non-negotiable attitude towards supplying the safest, freshest produce."

— Executive Chef Christof Syré
Four Seasons Resort, Dallas at Las Colinas



SYSCO and FreshPoint — names you can trust

