

Acting *Today* for the Sake of *tomorrow*



In recent years, the environment has become a popular topic of discussion. It is a politician's buzzword, an activist's passion and a concern of the public at large. All the talk is leading to a new understanding:

The earth's wellness is a collective responsibility – one in which we can all play a role.



SYSCO was among the first in the foodservice industry to take action in preserving the environment. Nearly eight years ago, SYSCO created the Earth Plus line of **earth-friendly products**. Born first as a collection of biodegradable disposables, SYSCO Earth Plus[®] has expanded to include ecological cleaning supplies as well. Each Earth Plus product is designed for superior quality and performance, while minimizing negative effects on the earth and its ecosystems. As with any SYSCO Brand, Earth Plus offers a wide array of choices guaranteed to meet your needs.

Aside from their unique, low-toxicity ingredients, many SYSCO Earth Plus disposables are made from **alternative and renewable resources**. For example, certain SYSCO Earth Plus molded fiber products are constructed using sugar cane and bamboo, sources that are easier to replenish than forestry resources. Other products in this line are made from 100 percent pre- or post-consumer recycled newsprint, recovered fiber content, and pre-consumer recycled milk carton stock. The use of these materials helps prevent them from being dumped in landfills or otherwise discarded.

Earth Plus cleaning products are no departure from the norm for SYSCO—the **cleaning power is outstanding, just as our customers demand**. The main difference is that these items have been reformulated to reduce their environmental impact. This line of cleaning products not only meets the exacting standards of SYSCO Quality Assurance, but also adheres to the strict mandates of the U.S. Environmental Protection Agency's Design for the Environment (DfE) program.



SYSCO utilizes an **integrated approach** to Earth Plus production and waste management. Holding fast to the “reduce, reuse, recycle” concept, we are even **streamlining production processes to conserve energy and natural resources**. Through this combination of care and implementation, SYSCO is taking significant steps toward a sustainable business model.

Action is the key to protecting the environment. SYSCO is taking **proactive measures**, and joining these efforts has never been easier. Making ecologically-sound “green” products a mandatory requirement in the purchase of disposables and cleaning supplies for your operation can be a first—and meaningful—step toward **environmental responsibility**.

