

DID YOU KN



The Spirit of Sharing

You work hard to create memorable meals. Here's a chance to share your signature dishes with the hungry and the homeless by turning your surplus into someone else's sustenance. America's Second Harvest, the nation's largest charitable hunger-relief organization, can help you locate your nearest food bank. A network member can pick up your donated items at no cost to you, and they'll even send you a receipt for tax purposes. www.secondharvest.org, 800.771.2303

Don't forget the goodies. Shelters often provide just the basics. Go a step further and donate a delicious seasonal dessert.

Go with the green. Your monetary donation is welcome everywhere. Make a contribution to the national nonprofit Share Our Strength® (SOS) and you'll be helping end childhood hunger. SOS even teams up with corporate partners like SYSCO to work toward that goal. www.strength.org, 800.969.4767

OCTOBER



1 World Vegetarian Day

7 National Frappe Day

10 National Angel Food Cake Day

14 National Dessert Day

17 National Pasta Day

19 National Seafood Bisque Day

22 National Nut Day

31 National Caramel Apple Day

CELEBRATE MORE OFTEN

Fall and winter are seasons filled with rituals and celebrations. A meal is typically a big part of these occasions, like the Thanksgiving feast you'll enjoy on November 22. But while Turkey Day and holidays such as Hanukkah, Christmas, and Kwanzaa, get the most attention, you've got many more chances to indulge in food-related festivities between now and the end of the year. Who knows? They could even inspire a promotion or two.

OW?



Cookies Fund the Fight Against Breast Cancer

A sweet tooth is all your customers need to support a great cause. The Pink Cookie from Otis Spunkmeyer® supports the National Breast Cancer Foundation, Inc.® (NBCF). This uniquely rich chocolate cookie is sprinkled with pink candy-coated chocolate bits to increase awareness of NBCF's efforts.

With every bite filled with pink candy-coated chocolate bits, it's easy to love this delightful morsel. It's easy to serve, too—preportioned frozen cookie dough means that there's no mixing or scooping, and they bake without thawing beforehand.

As part of its "Pink Looks Good on You" promotion, Otis Spunkmeyer Inc. is donating a minimum of \$50,000 to the National Breast Cancer Foundation. By making The Pink Cookie available to your customers, you'll give them a delectable treat while joining the fight against a cancer that occurs in one out of every eight women in America.

The Pink Cookie is available for a limited time only to coincide with October's designation as Breast Cancer Awareness Month—so act fast! Order The Pink Cookie today through your SYSCO Marketing Associate.



NOVEMBER



- 2 National Deviled Egg Day
- 3 National Sandwich Day
- 8 National Cappuccino Day
- 11 National Sundae Day
- 14 National Guacamole Day
- 17 Homemade Bread Day
- 23 National Cashew Day
- 30 National Mousse Day

DECEMBER



- 1 National Pie Day
- 4 National Cookie Day
- 6 National Gazpacho Day
- 8 National Brownie Day
- 13 National Cocoa Day
- 17 National Maple Syrup Day
- 24 National Egg Nog Day
- 28 National Chocolate Day